

Patricia Vanderbilt

Learning Experience Designer with extensive experience using research-based best practices in the design and evaluation of high-quality online, blended and in-person learning experiences for higher education and professional learning contexts.

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EDUCATION

Harvard Graduate School of Education, Cambridge, MA — *Education Master's*

AUGUST 2016 - MAY 2017

Program: Technology, Innovation and Education

Whitman College, Walla Walla, WA — *Bachelor of Arts in English Language and Literature*

SEPTEMBER 2008 - MAY 2012

Graduated cum laude with 3.8 GPA

PROFESSIONAL EXPERIENCE

Senior Program Producer

College of Professional Learning, College of Health Professions, Western Governors University.
Remote. DECEMBER 2020-PRESENT

- Design programs that deliver on the promise of competency-based education; ensure broad access to diverse learner populations; provide efficiency, flexibility, and personalization for all learners; remain continuously aligned with evolving employer and industry needs; and achieve financial sustainability.
- Work with industry partners, employers and SMEs to validate competencies and skills to assure microcredentials that are relevant for contemporary practice.
- Efficiently and continuously discover new approaches to program design, instruction, and assessment; develop and formally evaluate prototypes; use data to identify the best options; and create replicable models and templates that work efficiently at scale.

Curriculum and Assessment Specialist

Teaching and Learning Lab, Harvard Graduate School of Education, Cambridge MA. JULY 2019 - NOVEMBER 2020

- Lead the discovery, design, and execution of components of curriculum and content development efforts and curriculum mapping for online, face-to-face, and blended learning environments.
- Collaborated on a range of curriculum and assessment projects contributing to the redesign of the Master in Education program.
- Lead evaluations of course pilots; worked with stakeholders to define success criteria, implemented data collection and analysis strategies; presented findings to course development teams to inform continuous improvement.
- Partnered with a cross-functional team to shift residential Master's program online; developed "course design template" to support faculty in rapid adaptation to online modality, used focus group data and Learner Personas to advocate for design recommendations grounded in learner motivations and needs, lead design of online orientation module for incoming students.

KEY QUALIFICATIONS

- 7+ years experience designing online, blended and in-person learning experiences.
- Experienced in designing competency based and personalized learning programs.
- Passionate about continuous improvement; practiced in leading program evaluations.
- Experienced using Instructional Design frameworks (ADDIE, Backwards Design) and Human-Centered Design.
- Strong background in research-based best practices in online learning & adult learning.
- 2 years experience in project management; adept at aligning matrix teams around project strategy and vision.
- Proven cultural competencies from designing and delivering instruction to diverse learners worldwide.
- Experienced working with wide variety of Subject Matter Experts.

- Coordinated with tech tool vendors and learning technologists; represented project and curricular goals.
- Initiated group of graduate students to serve as “student experience representatives” and design and evaluation partners for the School; mentored students in UX research and design best practices.

Learning Designer

Teaching and Learning Lab, Harvard Graduate School of Education, Cambridge MA. MAY 2017 - JUNE 2019

- Lead learning designer on \$10 million project: Certificate of Early Education Leadership, a 2-year online certificate program for early education leaders.
- Learning designer on How People Learn, a personalized online foundational course for all incoming Master’s in Education students. Created course design “building blocks” tool used by the learning design team; focused on developing assessments aligned with course learning outcomes.
- Managed projects to ensure delivery within expected quality, time and cost metrics.
- Worked with Harvard faculty and other Subject Matter Experts to develop specific, measurable learning outcomes and formative and summative assessment strategies.
- Designed learning experiences to promote higher order skills such as systems thinking and decision making; designed programs for over 1000 educators worldwide.
- Designed multiple modalities of educational media.
- Designed and conducted formative evaluations; used findings to inform future design decisions for 20 online modules.

Graduate Teaching Fellow

Teaching and Learning Lab, Harvard Graduate School of Education, Cambridge MA. SEPTEMBER 2017 - DECEMBER 2019

- Taught T-561: Transforming Education through Emerging Technologies with Professor Chris Dede, Professor in Learning Technologies, Harvard University.
- Assisted with course planning and development, recommended changes to course based on analysis of student feedback, assessed student performance.
- Mentored graduate students working on projects related to immersive learning.

Associate Instructional Designer

ExtensionEngine, Cambridge, MA. SEPTEMBER 2016 - DECEMBER 2016

- Designed and built higher education and professional development online courses; researched trends in online learning and presented key findings to stakeholders.
- Evaluated courses on Quality Matters rubric and alignment to learning outcomes.

English as a Foreign Language Teacher

Big Bridge Academy, Wuxi, Jiangsu, China. AUGUST 2015 - AUGUST 2016
Shengli New Zealand School, Shandong, China. AUGUST 2013 - AUGUST 2015
Fulbright Fellow, New Delhi, India. JUNE 2012 - OCTOBER 2012

- Developed English as a Foreign Language programs for university students.
- Designed curriculum and instructional content to achieve learning outcomes.
- Designed and differentiated instruction to learners of different abilities.
- Used formative and summative assessment to optimize learning.
- Designed instruction for English Language Learners, primarily grades 10-12.
- Emphasized project-based and inquiry-based learning.

TECHNICAL SKILLS

- Variety of Learning Management Systems and content authoring tools such as Canvas, EdX, H5P, Articulate 360
- Data analysis and visualization using R and Tableau
- Multimedia & prototyping tools including Sketch, Adobe Creative Suite
- HTML, CSS, WordPress
- Variety of project management tools
- Microsoft Office 365, Google Suite

LANGUAGES

Mandarin Chinese (Conversational), Spanish (Conversational), Hindi (Beginner)

AWARDS

Education Writing Award, ALEF Education, 2017

Fulbright Fellowship, US Department of State, 2012

Critical Language Scholarship (Hindi), US Department of State, 2011

Walter Brattain Scholarship, Whitman College, 2008-20012

National Merit Scholarship, finalist, 2006

Editor-in-Chief

Whitman College Pioneer, Walla Walla, WA. MAY 2011 - MAY 2012

- Managed production of weekly university student-run newspaper.
- Provided strategic, operational, and fiscal leadership for staff of 60+ students.
- Founded a student-produced magazine for in-depth features and photojournalism.
- Received 3 awards from the Associated Collegiate Press: Best in Show, web (1st), Best in Show, print (3rd), and a Pacemaker—collegiate journalism's preeminent award.

PRESENTATIONS

Community and Belonging in Higher Education

HARVARD GRADUATE SCHOOL OF EDUCATION TEACHING AND LEARNING WEEK
Cambridge Massachusetts, October 21-24, 2019

Defining and Measuring Personalized Learning in Higher Education

ONLINE LEARNING CONSORTIUM OLC INNOVATE CONFERENCE
Denver Colorado, April 3-5, 2019

Learning Sequence Building Blocks: A Collaborative Design Tool

EDUCAUSE ELI CONFERENCE
Anaheim California, Feb 19-21, 2019

Universal Design for Learning in the Design Process

ACCESSIBLE LEARNING CONFERENCE
Michigan State University, Dec 6-7, 2018

Learning Experience Design: Keeping the Learner at the Heart of the Design

EMERGING LEARNING DESIGN CONFERENCE
Montclair New Jersey, May 31-June 1, 2018

Instructional Design for the Zaentz Professional Learning Academy (ZPLA)

HARVARD INITIATIVE FOR LEARNING AND TEACHING, Affinity Groups For Learning Design And Learning Data & Analytics / Fall Conference / Cambridge Massachusetts, December 6, 2017

LXD in Action: Addressing All Voices

HARVARD INITIATIVE FOR LEARNING AND TEACHING, Affinity Groups For Learning Design / Cambridge Massachusetts, July 25, 2018